

# Designing Matrix Organizations That Actually Work: How IBM, Proctor & Gamble and Others Design for Success (Jossey-Bass Business & Management (Hardcover)) (Hardback) - Common

By (author) Jay R. Galbraith

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Based on 40 years of experience as an academic and consultant in organization design, expert Jay Galbraith explains what a matrix organization is, why you would choose to implement the matrix structure, and how to implement the matrix design successfully. Includes the Star Model, which provides for a complete design of the matrix organization.



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