



# The Origin of Ideas: Blending, Creativity, and the Human Spark

*Mark Turner*

Download now

[Click here](#) if your download doesn't start automatically

# The Origin of Ideas: Blending, Creativity, and the Human Spark

Mark Turner

## The Origin of Ideas: Blending, Creativity, and the Human Spark Mark Turner

What makes human beings so innovative, so adept at rapid, creative thinking? Where do new ideas come from, and once we have them, how can we carry them mentally into new situations? What allows our thinking to range easily over time, space, causation, and agency-so easily that we take this truly remarkable ability for granted?

In *The Origin of Ideas*, Mark Turner offers a provocative new theory to answer these and many other questions. While other species do what we cannot-fly, run amazingly fast, see in the dark-only human beings can innovate so rapidly and widely. Turner argues that this distinctively human spark was an evolutionary advance that developed from a particular kind of mental operation, which he calls "blending": our ability to take two or more ideas and create a new idea in the "blend." Turner begins by looking at the "lionman," a 32,000-year-old ivory figurine, one of the earliest examples of blending. Here, the concepts "lion" and "man" are merged into a new figure, the "lionman." Turner argues that at some stage during the Paleolithic Age, humans reached a tipping point. Before that, we were a bunch of large, unimaginative mammals. After that, we were poised to take over the world. Once biological evolution hit upon making brains that could do advanced blending, we possessed the capacity to invent and maintain culture. Cultural innovation could then progress by leaps and bounds over biological evolution itself, leading to the highest forms of human cognition and creativity.

For anyone interested in how and why our minds work the way they do, *The Origin of Ideas* offers a wealth of original insights-and is itself a brilliant example of the innovative thinking it describes.

 [Download The Origin of Ideas: Blending, Creativity, and the ...pdf](#)

 [Read Online The Origin of Ideas: Blending, Creativity, and t ...pdf](#)

## **Download and Read Free Online The Origin of Ideas: Blending, Creativity, and the Human Spark Mark Turner**

---

### **From reader reviews:**

#### **Louise Wax:**

Nowadays reading books become more and more than want or need but also turn into a life style. This reading addiction give you lot of advantages. The benefits you got of course the knowledge the particular information inside the book that will improve your knowledge and information. The details you get based on what kind of book you read, if you want attract knowledge just go with education and learning books but if you want experience happy read one together with theme for entertaining including comic or novel. Typically the The Origin of Ideas: Blending, Creativity, and the Human Spark is kind of book which is giving the reader unforeseen experience.

#### **Wilbert Westerfield:**

Reading a guide can be one of a lot of activity that everyone in the world really likes. Do you like reading book therefore. There are a lot of reasons why people like it. First reading a e-book will give you a lot of new info. When you read a book you will get new information simply because book is one of many ways to share the information or perhaps their idea. Second, looking at a book will make you actually more imaginative. When you reading through a book especially fiction book the author will bring someone to imagine the story how the characters do it anything. Third, you may share your knowledge to other individuals. When you read this The Origin of Ideas: Blending, Creativity, and the Human Spark, you are able to tells your family, friends as well as soon about yours book. Your knowledge can inspire the mediocre, make them reading a reserve.

#### **Olivia Cook:**

Do you have something that you like such as book? The reserve lovers usually prefer to opt for book like comic, quick story and the biggest one is novel. Now, why not trying The Origin of Ideas: Blending, Creativity, and the Human Spark that give your satisfaction preference will be satisfied by simply reading this book. Reading behavior all over the world can be said as the method for people to know world better then how they react to the world. It can't be claimed constantly that reading addiction only for the geeky individual but for all of you who wants to always be success person. So , for all you who want to start reading through as your good habit, you are able to pick The Origin of Ideas: Blending, Creativity, and the Human Spark become your personal starter.

#### **Lisa Keener:**

Book is one of source of know-how. We can add our understanding from it. Not only for students but also native or citizen need book to know the revise information of year to year. As we know those textbooks have many advantages. Beside most of us add our knowledge, can bring us to around the world. With the book The Origin of Ideas: Blending, Creativity, and the Human Spark we can take more advantage. Don't that you be creative people? To get creative person must choose to read a book. Merely choose the best book that

acceptable with your aim. Don't be doubt to change your life with this book The Origin of Ideas: Blending, Creativity, and the Human Spark. You can more desirable than now.

**Download and Read Online The Origin of Ideas: Blending,  
Creativity, and the Human Spark Mark Turner #1FLHJ50S9K3**

## **Read The Origin of Ideas: Blending, Creativity, and the Human Spark by Mark Turner for online ebook**

The Origin of Ideas: Blending, Creativity, and the Human Spark by Mark Turner Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Origin of Ideas: Blending, Creativity, and the Human Spark by Mark Turner books to read online.

### **Online The Origin of Ideas: Blending, Creativity, and the Human Spark by Mark Turner ebook PDF download**

#### **The Origin of Ideas: Blending, Creativity, and the Human Spark by Mark Turner Doc**

**The Origin of Ideas: Blending, Creativity, and the Human Spark by Mark Turner Mobipocket**

**The Origin of Ideas: Blending, Creativity, and the Human Spark by Mark Turner EPub**