

The Minority and Woman-Owned Small Business Guide to Government Contracts: Everything You Need to Know to Get Started

Linda Rawson



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The Minority and Woman-Owned Small Business Guide to Government Contracts: Everything You Need to Know to Get Started takes the complication out of getting started in government contracting when you are a small business. Don't learn the hard way and utilize the steps outlined in this book to navigate through the massive amount of paperwork.

The author, **Linda Rawson**, CEO, and Founder of DynaGrace Enterprises started her company initially called Sensory Technology Consultants, in 2006. DynaGrace Enterprises (DGE) is 100 percent Women-Owned Small Business and is SBA 8(a) certified and has done over \$1 billion dollars of DoD government contracts. Linda shares her knowledge of government contracting to help you get started.

In this book you will learn:

- Why you would consider obtaining government contracts to help your business be profitable
- How to get started in government contracting including government systems that you need to register on
- How to correctly set up your accounting system to ensure proper classification of revenue and expenses
- How to apply for and obtain socioeconomic status to get government contract set-asides
- Documented examples of how to search for government work with step-by-step instructions
- How to market the federal government including marketing artifacts and social media strategies
- A brief overview of how to respond to government contracting opportunities
- Some excellent human resource tips

The Minority and Woman-Owned Small Business Guide to Government Contracts: Everything You Need to Know to Get Started helps you understand the steps required to begin obtaining government contracts.

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