



The Lean Company: Making the Right Choices

James A. Jordan Jr., Frederick J. Michel

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The Lean Company: Making the Right Choices James A. Jordan Jr., Frederick J. Michel

This book presents to a lucid, theoretical vision of what a lean company should look like, as well as the organizing principles that are its reason for existence and the rational for the activities that go on inside it. It's among the first (if not the first) lean manufacturing guide to address all facets of your company from top management to customer service (and not to mention the assembly line). The Lean Company: Making the Right Choices is ideal for production management, industrial and manufacturing engineering students. The authors draw from the highly-respected Lean Aerospace Initiative (LAI) developed by MIT, which they had helped advance. It features a thorough treatment of 'the big picture,' a means to justify lean investments, and the operational strategies modern companies must employ as they compete in the modern world. It takes a broad look at change, the way employees respond to change, and some of the techniques managers can use to minimize change's adverse effects.

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