



Think Yourself Rich: How To Sell Your Knowledge For Big Money

Grant Delmege

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Information and internet marketers are generally home based operators who use their knowledge and passions to create highly profitable information products and then sell them to people who desperately need them. Some of these operators are running hugely profitable online information marketing businesses with some running 6 or even 7 figure businesses. Would you like to do the same?

My name is Grant Delmege and I am The Internet Business Doctor and I have been running information marketing and online businesses now for over 7 years and my book; **Think Yourself Rich: How To Sell Your Knowledge For Big Money**, will show you step by step how you can build your very own successful information marketing business.

So you aren't confused, what are information products? An information product can be any of the following; e-books, DVD's, CD's, Video Courses, Audio Courses, Content Rich Membership Websites, Monthly Newsletters, Coaching/Consulting Services and more. In essence an information product is simply a product that helps to solve someone's problems, improve something, or give them valuable knowledge. My book will teach you how you can leverage your knowledge and passions so you can create profitable information products and sell them to the people who desperately need them.

In my book you will learn the following;

How To Create Information Products That Sell Like Crazy

How To Find The Most Profitable Niches

How To Build A High Converting Website & Sales Funnel

How You Can Implement The Subscription Business Model So You Can Maximise Your Profits

A Case Study Of How You Can Build A £5,000 per month Membership Website In 6 Months

How You Can Drive Lots Of Traffic To Your Websites By Using Search Engine Optimisation, Pay Per Click And Video Marketing Utilising The Power Of Youtube

How To Write High Converting Sales Copy That Will Sell Your Products Like Crazy

How You Can Build Your Own Email List Of Responsive & Loyal Subscribers That Will Buy Everything That You Sell

And Much More!

Here is the list of chapters in The Book;

Chapter 1:Welcome Introduction & About The Author
Chapter 2:Introduction To Information Marketing
Chapter 3:Considerations Before Starting Your Business
Chapter 4:Selecting Your Niche Market
Chapter 5:Creating Your Information Product
Chapter 6:Websites & Creating Your Sales Funnels
Chapter 7:Copywriting & Conversion Strategies
Chapter 8:Traffic Generation Strategies
Chapter 9:Building A Respsive Email List
Chapter 10:The Subscription Business Model
Chapter 11:Extra Help & Contact Us

So if you are looking to start an information marketing or online business, don't guess about how to do it, use my 7+ years of experience of running online businesses and let my book guide you step by step to creating your very own successful information marketing business.

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Gabriel Cleveland:

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Miriam Ellis:

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