

Your Guide to Marketing Books in the Christian Marketplace, Second Edition

Sarah Bolme



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Your Guide to Marketing Books in the Christian Marketplace, Second Edition Sarah Bolme Packed with valuable information on promoting books in the Christian marketplace, this book is the perfect resource for publishers and authors. Chalk full of specific resources with contact information, Your Guide to Marketing Books in the Christian Marketplace walks you step-by-step through the various aspects of book promotion. This second edition has been updated and expanded. This new addition includes chapters on leveraging social networking and the Urban market. This is the essential resource for anyone involved in producing and promoting Christian books.

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