



Digital Disruption in Australia: A Guide for Entrepreneurs, Investors & Corporates

Nick Abrahams

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Disruption is occurring in every industry – building and destroying fortunes. This book analyses over 500 corporate transactions in the Australian technology, media & telecommunications sectors over the last four years to identify areas of true disruption in the Australian economy. The analysis shows which sectors are being hit hardest and how companies large and small are responding to the challenge and reaping the rewards. If you are an entrepreneur eager to disrupt a market, an investor keen on being part of this seismic shift or a corporate looking out for the next big opportunity or threat, this book will give you a great understanding of what is happening in Australia. “Nick Abrahams is a leading participant in Australia’s technology sector as a lawyer, investor, businessman and commentator. He is uniquely placed to write this book, which offers a wealth of insight into how digital disruption is changing the Australian business landscape.” - Paul Fletcher MP, Parliamentary Secretary to the Minister for Communications “A MUST READ!. Of all the people I’ve met in my travels through this ecosystem over recent years, Nick Abrahams is one of the most impressive. His extensive entrepreneurial experience combined with his legal knowhow make for a rare blend. I thoroughly enjoyed reading this book and recommend it highly to anyone who has any interest in the sector.” - Brad Shofer, Co-founder of MYOB, Co-founder of Carthona Capital “Nick Abrahams is uniquely qualified to comment on all aspects of the Australian technology sector and the digital disruption which has changed the way we work, live and play. His no nonsense, practical and informative style makes this book a "must read " for founders and investors alike, plus anyone interested in the broader Australian digital ecosystem and its place in the tech world.” - Peter James, Chairman, Macquarie Telecom & Non-executive Director, iiNet? All proceeds go to Alzheimer’s Australia.

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