



# **DIY SEO & Internet Marketing Guide: How To Do It Yourself Search Engine Optimization and Internet Marketing (Ez Website Promotion)**

## **(Volume 1)**

*Darren Varndell*

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# DIY SEO & Internet Marketing Guide: How To Do It Yourself Search Engine Optimization and Internet Marketing (Ez Website Promotion) (Volume 1)

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**DIY SEO & Internet Marketing Guide: How To Do It Yourself Search Engine Optimization and Internet Marketing (Ez Website Promotion) (Volume 1) Darren Varndell**  
**SEO Made Simple! DIY SEO & Internet Marketing Guide : How To Do It Yourself Search Engine Optimization and Internet Marketing.**

How to **Make Money** on the internet is a popular question, and one that is easily answered; Simply create a quality website to sell your product or service, and follow the *SEO Marketing* guidance presented in this book to tap into the vast **FREE Traffic** offered by search engines. We will show you how to use *SEO Search Engine Optimization* techniques to get your website a steady flow of targeted traffic to your website, resulting in **More Sales!**

The aim of this *SEO book* is to help those that wish to create an online presence, or start trading on the Internet, or even those with an established website, but lack the internet marketing resources usually only available to larger businesses and organizations.

With over 20 years experience, much of which directly connected to the creation, setting-up and marketing of websites and Internet related businesses, our desire, via the **EZ Website Promotion** series of **SEO books**, is to pass on the required knowledge to create a successful online business themselves, without the need for our readers to spend the next five years studying at college to learn new skills by providing easy to read step-by-step guides that will help you navigate the immense world of Internet marketing and be successful online.

**Topics covered in DIY SEO & Internet Marketing Guide, presented in an easy to understand format to suit professionals and beginners alike, include;**

- CREATE A SUCCESSFUL ONLINE BUSINESS
- CREATING A WEBSITE
- KEYWORD RESEARCH
- FREE & PAID INTERNET MARKETING
- WEB PAGE SEO MADE EASY
- VIDEO OPTIMIZATION
- SOCIAL MEDIA MARKETING
- OFF-PAGE OPTIMIZATION
- ADVANCED OPTIMIZATION TIPS
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