



Singapore Radio: Then and Now

Bradley C. Freeman, Yoganathan Ramakrishnan

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The world of media moves quickly - nowhere is this more the case than Singapore, a world-class alpha city that prides itself on being first. This book tracks the journey of Singapore radio from its humble beginnings to its advanced modern-day incarnations. Along the way, Freeman and Ramakrishnan also detail economic, political, cultural, and technological aspects of this medium in Singapore. The role of radio is deliberated, as well as the times when radio and its personalities have broken the rules. In addition, campus radio and social media are also discussed. The book functions as a treasure-trove, partial archive, and starting point for those interested in knowing more about the radio portion of Singapore's media landscape. At the same time, it serves as a fitting birthday present to the medium, as radio meets and passes the 80-year mark in the country. As such, the book makes significant contributions to multiple aspects of the radio medium as it exists in Singapore, aspects that are not to be found anywhere else.

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