



Make Movies That Make Money!: The Low-Budget Filmmaker's Guide to Commercial Success

Philip R. Cable

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The term "low-budget" can refer to anything from a \$10 million indie flick to a student film produced on borrowed equipment with little or no money. Low budget filmmakers can range from seasoned auteurs attempting to shed the shackles of major studio control to novice talents trying to break into the industry. Designed for would-be filmmakers of all experience levels, this book explains how to make a good, commercially successful, low-budget movie in the current multi-million dollar Hollywood climate. The purpose is not only to show how to get movies made and distributed, but also how to maximize a film's potential for significant profit. Written in practical, understandable terms, the book covers everything from commercially viable genres to the most efficient film and video formats, along with tips on hiring stars, pursuing investors, distributing and marketing a film, and keeping track of expenses.

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