



Shelf Help - The Complete Guide To Self-Publishing

Ben Galley

Download now

[Click here](#) if your download doesn't start automatically

Shelf Help - The Complete Guide To Self-Publishing

Ben Galley

Shelf Help - The Complete Guide To Self-Publishing Ben Galley

"The first truly comprehensive, honest, objective guide to publishing I've seen" - Polly Courtney

Confused and bamboozled by the wide world of self-publishing? Written a book but have no idea how to get it onto shelves? Disillusioned by traditional publishing and want something better? Well, you're in the right place. Shelf Help is the brand new and comprehensive guide to becoming a professional indie author.

This handy little pocket guide will tell you in great detail exactly how to go from manuscript to royalty cheque. With Shelf Help, you'll learn how to self-publish the DIY way - retaining all your rights, royalties, and utter creative control whilst keeping it cheap, quick, and above all, professional.

So whether it's cover design that's foxed you, or eBooks that give you a headache, self-publishing consultant Ben Galley has the answers.

Also featuring interviews with best-selling authors and self-publishing gurus: Hugh Howey, Joanna Penn, and Polly Courtney.

THIS GUIDE COVERS:

THE INDUSTRY

- A History of Publishing
- The Rise of Self-Publishing

POLISH IT:

- Why you need to edit your book
- Sourcing a professional editor
- Using beta readers
- How to get a great cover design
- eBook formatting
- Blurbs, copyrights, and tables of contents
- Typesetting for print

PUBLISH IT:

- ISBNs
- Metadata and book pricing
- Print on demand (POD) printing
- Bulk and offset printing
- eBook publishing and distribution
- KDP and KWL
- Smashwords and BookBaby

PROMOTE IT:

- Introduction to marketing
- Organic and active marketing
- The marketing funnel

- Websites
- Social media
- Reviews
- Email marketing
- Content marketing
- Merchandise
- Signings and events
- Paid advertising
- Pricing, giveaways, and competitions

 [Download Shelf Help - The Complete Guide To Self-Publishing ...pdf](#)

 [Read Online Shelf Help - The Complete Guide To Self-Publishi ...pdf](#)

Download and Read Free Online Shelf Help - The Complete Guide To Self-Publishing Ben Galley

From reader reviews:

Kimberly Williams:

This Shelf Help - The Complete Guide To Self-Publishing book is not ordinary book, you have it then the world is in your hands. The benefit you will get by reading this book will be information inside this publication incredible fresh, you will get info which is getting deeper you read a lot of information you will get. This kind of Shelf Help - The Complete Guide To Self-Publishing without we recognize teach the one who reading it become critical in contemplating and analyzing. Don't end up being worry Shelf Help - The Complete Guide To Self-Publishing can bring any time you are and not make your bag space or bookshelves' become full because you can have it with your lovely laptop even cellphone. This Shelf Help - The Complete Guide To Self-Publishing having fine arrangement in word and also layout, so you will not really feel uninterested in reading.

Melvin Wilhelm:

Nowadays reading books become more and more than want or need but also turn into a life style. This reading behavior give you lot of advantages. Associate programs you got of course the knowledge the particular information inside the book which improve your knowledge and information. The info you get based on what kind of e-book you read, if you want drive more knowledge just go with schooling books but if you want experience happy read one together with theme for entertaining including comic or novel. The actual Shelf Help - The Complete Guide To Self-Publishing is kind of guide which is giving the reader capricious experience.

William Matthews:

Are you kind of occupied person, only have 10 or 15 minute in your time to upgrading your mind proficiency or thinking skill even analytical thinking? Then you are receiving problem with the book in comparison with can satisfy your small amount of time to read it because this all time you only find publication that need more time to be study. Shelf Help - The Complete Guide To Self-Publishing can be your answer given it can be read by you actually who have those short free time problems.

Anthony Balentine:

The book untitled Shelf Help - The Complete Guide To Self-Publishing contain a lot of information on this. The writer explains the girl idea with easy way. The language is very clear and understandable all the people, so do not worry, you can easy to read the item. The book was authored by famous author. The author will take you in the new era of literary works. It is possible to read this book because you can read on your smart phone, or device, so you can read the book in anywhere and anytime. If you want to buy the e-book, you can open up their official web-site in addition to order it. Have a nice learn.

**Download and Read Online Shelf Help - The Complete Guide To
Self-Publishing Ben Galley #WFBSXU14NJO**

Read Shelf Help - The Complete Guide To Self-Publishing by Ben Galley for online ebook

Shelf Help - The Complete Guide To Self-Publishing by Ben Galley Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Shelf Help - The Complete Guide To Self-Publishing by Ben Galley books to read online.

Online Shelf Help - The Complete Guide To Self-Publishing by Ben Galley ebook PDF download

Shelf Help - The Complete Guide To Self-Publishing by Ben Galley Doc

Shelf Help - The Complete Guide To Self-Publishing by Ben Galley Mobipocket

Shelf Help - The Complete Guide To Self-Publishing by Ben Galley EPub