



# Small Business Playing Big: The Game of Government Contracting (Volume 1)

*Mrs. Gladys Kidd*

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## **Small Business Playing Big: The Game of Government Contracting (Volume 1)** Mrs. Gladys Kidd

The book is different and better because it is written in clear, easy-to-understand language by an experienced marketing professional. Most titles on government contracting are written utilizing a lot of technical jargon and bureaucratic terms that are very complicated. The book shares the author's professional journey beginning in New York to her founding and operating the business for almost three decades. It includes survival techniques and strategies, advice for those starting out, discusses the opportunities and challenges of government contracting, including lessons learned. In addition, the book has a chapter of motivational quotes, by men and women of wisdom; a chapter on Small Business Resources and a glossary of Small Business Terms.

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